

YouTube as Learning Medium for Promoting EFL Students' Reading Habit and Motivation

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ABSTRACT

The massive English YouTube videos uploaded on YouTube provide potential for anyone to be able to study independently, including students. This study intends to investigate the use of YouTube media among EFL students in maintaining their motivation reading English text and their interest in learning English inside and outside classroom. This qualitative study used the interview to collect research data from 7 students as respondents. The selection of 7 students was based on the habit of these students accessing YouTube videos more often than most other students. The results showed that 5 students felt that watching YouTube with a certain intensity in a day could encourage the desire to study harder and be interested in learning English. Some who use YouTube as a learning tool can improve reading habits or interests and also improve other skills such as listening, speaking and other things. With many features, so that everyone can access anything they want to access in YouTube with their purposes, including improving reading habits and motivation

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INTRODUCTION

The growth of technology and the availability of social media on the Internet have changed not only in the form of reading but also in the way that media use learning in reading in the classroom (van der Westhuizen, 2012). With this increasingly modern and all-around technological development, most students, college students and even parents can access the internet and can interact through technology that can be carried anytime and anywhere (Hwang & Wu, 2014). Students can also learn various kinds of English lessons on any social media. The more developed the technology, the more each student's interest by motivating themselves to learn English in each student's own way (Popovici & Mironov, 2015). Learning in this way is usually called to as mobile learning, where learning has benefits in learning that does not have to be done in a particular class or room (Hwang et al., 2016; Zou & Yan, 2014).

Technology already has a variety of things and activities that students can use to improve their reading comprehension, one of which is internet technology known as online text that can facilitate their access to other reading material just by clicking on the words or sentences underlined in the text (Behjat et al., 2012). The habit of reading through

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environmental factors is a guarantee of reading that is quite effective and quite attractive to readers. There are also other factors such as the purpose of reading and the type of reading (Liu, 2005). Most reading habits originate in certain environments, for example readers come from environments that do not have technology, so they are more accustomed to reading such as newspapers, magazines, books or novels. Unlike the people who are in an environment that uses technology all the time where this technology can be used anywhere and anytime, they prefer to read through technology on any media or application.

Youtube is now very familiar to the ears of students and even parents though. Online videos such as YouTube can enhance or increase the knowledge of the students. The use of content in YouTube videos can help students to more easily understand many things and arouse their interest in learning more skills through YouTube such as reading, writing, listening, grammar, and speaking skills (Bonk & J, 2008). Five of seventh students prefer to use YouTube over Instagram, because if they use YouTube, they can develop a lot of skills and knowledge that they rarely know through YouTube (Sokolova & Kefi, 2020). As though when they watch content that uses English, they can use an English translation and read the translation, see the writing, and while listening to how the pronunciation. Besides all that, they can practice a word or sentence they just heard how to say it. One example when they watch a youtube content from a foreign country, where in the content they can learn four language skills, grammar and vocabulary enrichment and even they can also learn many cultures from any different countries.

However, there are some weakness on YouTube, there are some videos that do not provide English translations and some are available but the translations provided are less effective, and there are also many deficient contents that make a negative impact on the audience. There are also another weakness, usually there are people who post their creation on YouTube, there are a lot of negative things that appear in the comments column (Gök, 2015). This negative impact of course only applies if there is no supervisory function from teachers and parents. Controlled supervision of the use of YouTube can encourage student motivation in the learning process which has an impact on positive things or learning outcomes itself.

In this digital era, of course the use of technology or technology integration in the learning process has been done by many previous researchers. one that has been widely studied is the use of social media in the form of YouTube in improving language skills (Arndt, 2018; Delello et al., 2015; Olasina, 2017; Sherer & Shea, 2011; Watkins & Wilkins, 2011). In this digital era, of course the use of technology or technology integration in the learning process has been done by many previous researchers. one that has been widely studied is the use of social media in the form of YouTube in improving language skills. However, not many studies have touched or explored further the reading habits and motivation of students who often use YouTube in their daily lives. Usually, to see or find out the motivation and habit of reading English text, the use of media that provides various kinds of text is excellent and is the main choice, not a strong audio-based media such as YouTube. So this is interesting for further research and it is hoped that it can add to the reference for studies that have been conducted by previous researchers.

Therefore, this research was conducted to investigate EFL students' motivation in learning English. Following this modern era, it is easier for everyone to do many things through technology. Youtube is one of the media that interests many people to search for many things including learning something. Moreover among children under age they prefer to watch YouTube and some of the knowledge they can.

METHOD

The design of this study is qualitative in nature. By using an online survey, a survey was held among the participants and their parents. Creswell (2008) noted that in qualitative research the researcher analyzes words or pictures to describe the central phenomenon rather than using statistics (Cresswell, 2008). In this study, the researcher focused on EFL students' motivation in learning English using Youtube Video. The EFL students involved were number of students who used YouTube media for learning.

Participants

The subjects of this study were students of English Language Education, IAIN Sultan Amai Gorontalo and their parent. Participants were selected according to the results of a questionnaire on how to use gadgets and social media in the form of YouTube in their daily lives. From the results of the questionnaire, there are 30 students who have the habit of accessing YouTube more often than others. These 30 students consist of 12 boys and 18 girls.

Procedure

The first step that the researchers conducted was to recognise the individuals who would be taking part in the study by administering questionnaires concerning their daily use of YouTube. In this case, the use of YouTube is limited to the viewing of English-language YouTube videos, which are seen for 3-4 hours per day. All Tadris English IAIN Sultan Amai Gorontalo students, commencing with the first semester and extending through the final semester, were asked to complete questionnaires. According to the questionnaire results, 102 out of 207 students spent 3-4 hours a day on YouTube, according to the data. One hundred two students were chosen to participate in this study included to their parents. After amassing data from 102 students, the researcher conducted a second survey to define whether or not YouTube can affect learning motivation from the students' perspective and their parents

Instruments

An online questionnaire was used to gather information about the use of YouTube students in enhancing student motivation to learn in this study. Surveys were delivered to students and their parents via a Google form. The time frame for delivering this questionnaire is around one week. It was decided to gather data for one week after considering network problems and the form of statements in the questionnaire as the starting point for research. The questions are: 1) Do you like learning to use Youtube? 2) What do you think about YouTube as a media to improve reading habits or interests? 3) Which is more effective between Youtube or Instagram to increase reading habits or interests? 4) Do you often use Youtube for learning? 5) What difficulties do you find in the use of YouTube media in learning? 6) What about learning English using Youtube media, is it effective? 7) What are the weaknesses and strengths that you experience when using YouTube in learning English?

Data Collection Technique

Data collection techniques are one of the techniques or ways carried out by research to collect data. Data collection is carried out to obtain the information needed in order to achieve research objectives. Meanwhile the data collection instrument is a tool used to collect data. Interview is one of the research methods by asking respondents questions. The interview is done by asking the informant to get information related to the data needed. Interview techniques in this study were conducted using the semi-structural method. Semi-structured interview is an interview process that asks questions unstructured and not face to face or via voice and chat.

Data Analysis Technique

The data collection technique starts from the interview data in order to achieve the research objectives, and then is briefly selected and described, making focus and making conclusions from the interviews that have been obtained. From the data collection that has been done it can be analyzed that from 7 participants with different age aspects there were 5 people who stated that Youtube media can increase interest in reading, and 2 people chose not to agree that Youtube could not increase reading interest.

FINDINGS AND DISCUSSION

This research was taken to investigate the use of YouTube media among EFL students in maintaining their motivation reading English text and their interest in learning English inside and outside classroom the result is described as the explanation below:

Do you like learning to use Youtube?

Based on the data, the participants 1 and 2 state that both of them prefer to use Youtube than other medium. They have reason because, on Youtube, it provides a wider range. Participant 3 states that Participant 3 likes to use Youtube because it makes it easier than studying on their own.

What do you think about YouTube as a media to improve reading habits or interests?

The data show that participant 1 believes that YouTube can improve many skills ranging from reading, listening, speaking and even increasing knowledge. Participant 2 argues that on Youtube can improve a lot of skills ranging from reading, listening, speaking and even increasing knowledge about the culture and social not only where we live but also social far from where we live. Whereas Participant 3 believes that Youtube is not the right media to improve reading habits or interests, because most Youtube videos already have videos that explain learning and we only watch and listen.

Which is more effective between Youtube or Instagram to increase reading habits or interests?

Participant 1 stated that Youtube is more effective because on Youtube it can read, listen, talk, and even develop knowledge. Because, on Instagram, there are mostly only English-language quotes, which actually are not all English-language quotations, because some Instagram accounts that upload these quotes are Indonesian. Participant 2 stated that YouTube is more effective because on YouTube it can read, listen while understanding and it makes us act in the sense of 'good way', because if on Instagram most of the English language quotes are actually not all that is written is true. Whereas Participant 3 stated that Instagram is more effective than Youtube, because on Instagram provides pictures / videos, videos and is accompanied by writing on each upload and with that writing, everyone who sees it can read more according to how long the writing is.

Do you often use Youtube for learning?

Participants 1 and 2 stated that both do not use Youtube very often for learning. Whereas Participant 3 stated that they often use Youtube but only for learning and not to improve reading habits or interests.

What difficulties do you find in the use of YouTube media in learning?

Participants 1 and 2 stated that both had difficulties with Youtube when they did not have internet / wifi data. Whereas Participant 3 stated that the difficulties experienced when using Youtube were difficulties on the internet network, because even though they were using internet data or wifi, they still had to be in a place of good access because otherwise learning could not run well.

YouTube as Learning Medium for Promoting EFL Students' Reading Habit and Motivation
How beneficial is it to learn English with YouTube media?

Participants 1 and 2 reported that learning English through Youtube was extremely beneficial due to Youtube's ability to access a variety of different types of English learning content from both within and outside the country. Meanwhile, Participant 3 claimed that while learning English through Youtube media is effective since you can see the video and hear the audio, it is less effective for reading interest.

What are the strengths and weaknesses that you experience when using YouTube in learning English?

Participant 1 states that the advantages of using YouTube media in learning English is that it makes learning easier because Youtube provides diverse content so that learning can be adjusted to each person's understanding, while the disadvantage of Youtube is that sometimes some content does not provide English translation from parties account owner or from YouTube itself and sometimes the translations provided from Youtube are less effective because what is said is different from the translations provided. Participant 2 stated that the advantage of Youtube is that it can facilitate learning because Youtube provides a variety of visuals and people in the content have different ways of explaining so that it can be adjusted to each person's understanding, while the disadvantage of Youtube is sometimes some content does not provide an English translation from the account holder or from Youtube itself and sometimes users abuse Youtube by uploading negative content. Whereas Participant 3 stated that the strengths of Youtube are learning that is sought in accordance with what is desired then it will be easier, while the drawback is learning that is sought does not match the video obtained or the explanation is lacking because it cannot ask directly face to face if the explanation is still lacking .

It can be said that the use of Youtube and Instagram media has different interests for everyone to do learning on the Youtube and Instagram media. But more respondents choose to use YouTube because Youtube provides more features than Instagram, on the media Youtube also does not limit the duration of the video you want to upload, therefore respondents can better access knowledge through Youtube without limits. Unlike Instagram which provides a duration limit on the video. Therefore Youtube is very useful as a means of communication in developing a variety of works by creating interesting content which is then shown to many people without any limitations on distance or duration (F. Fatty, Muh. Nadjib, Amir A.S. 2016).

CONCLUSIONS

Youtube media is very useful for students and parents who have an interest in learning English, especially in reading habits or interests. From the results of the study, there are some who use YouTube as a learning tool to improve reading habits or interests and also improve other skills such as listening, speaking and other things. And there are also some students who use Youtube media only for learning but not to improve reading habits or interests. There are also advantages and disadvantages of this Youtube media experienced by the participants, namely that Youtube provides many features, so that everyone can access anything they want to access, providing English translations so that it makes it easier to improve reading habits or interests, and there is a lot of content. English learning that can make students who are difficult to understand the lesson easier to understand because the content provided is very interesting and not boring.

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